



INDIA • NEPAL • BHUTAN • TIBET • SRILANKA

Indo Asia House
56, Institutional area, sector-44
Gurgaon-122002, Haryana, India
Ph.(direct): +91-124-4534502
Ph.: +91-124-4534500/600
fax: +91-124-4534585
E-mail: directorgs@indoasiatours.com / indoasia@vsnl.com
internet: <http://www.indoasiatours.com>

indoAsiatours

(a division of Indo Asia Leisure Services Ltd.) an iso 9001: 2000 certified company

DELHI • BANGALORE • CHENNAI • GOA • KOLKATA



design: www.jsdesignstudio.com

ah! luxury



indoAsiatours



Directors' note

Mark Twain once said 'India is, the cradle of the human race, the birthplace of human speech, the mother of history, the grandmother of legend, and the great grand mother of tradition. Our most valuable and most instructive materials in the history of man are treasured up in India only.'

India is all this and more. Indo Asia Leisure Services Ltd. (IALS) invites and welcomes you to discover this intriguing and exotic land amidst luxuriant pampering. The vast Indian sub-continent is a kaleidoscope of lush beauty and exotic architecture. Its ability to overwhelm the senses with the pure, concentrated intensity of its colours, smells, tastes, and sounds due to its distinct cultures, languages, customs and cuisine is on offer to be amply savoured and enjoyed by a diverse profile of tourists, be it a high profile executive looking forward to a quick break or a retired couple wanting to rediscover their age-old romance or a robust family just planning a long overdue celebration in each others' warm company.

Indo Asia Leisure Services Ltd. (IALS), a 21-year-old company, is synonymous with travelling in style and luxury is our middle name. We facilitate the actualisation of trips, holidays and programmes as per distinct individual personalities. Whether one desires a cushy tent in the golden sand dunes of Rajasthan or a replenishing spa experience down South or a breath of fresh air in the peaceful vicinity of the Himalayan peaks, the possibilities are limitless. And the comfort and luxury, which are the highlight of all these holidays, personify our spirit and passion for travel and tourism. With our experience of almost 30 years in the industry, we have laid the foundation of a very strong knowledge base and designing a trip to suit any customer profile is done with ease. Creativity and innovations enable designing and introduction of new products, which are distinctly different and a cut above our competitors backed by a very reliable delivery system has always ensured satisfaction and a memorable experience for our patrons. A very high repeat clientele

estimated at around 30% is ample proof of this fact. Since beauty lies in the details, be it the selection of a hotel or the mode of transport or the local guide or the tour leader, we plan everything to perfection. Our major asset is our highly qualified staff, with a strong background from the tourism industry. They are the pride of our organisation and are especially trained and groomed as a part and parcel of their day to day activities to further enhance and polish their skills to perfection. Safety, quality and comfort are our guiding factors while planning any itinerary, as the idea is to deliver the best.

Growth through modernisation and adapting latest technology is the key to our success and we are extremely humbled by the seven National Tourism Awards for Excellence in Travel Industry from the Government of India. But this is just the beginning of many more triumphs, milestones and victories on the long road of achievements beckoning us to surge ahead.

Sudesh Bahl
(Director)

Gajendra Singh Panwar
(Director)

Sunirmol Ghosh
(Director)



Indo-Asia!

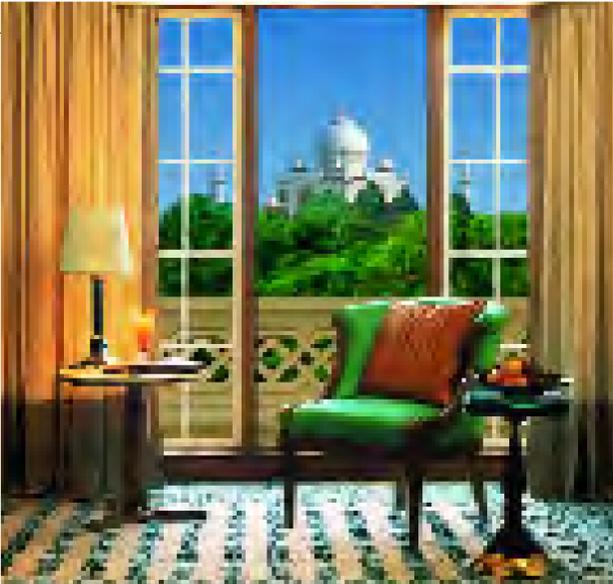
Opulence, indulgence, proliferation Luxury is all this and more. Myriad people attribute a spectrum of connotations and imagery to their perception of luxury. The cultural extravaganza, through which millions across the globe perceive India, is no longer just the land of snake charmers, sadhus (holy men) and elephants. The original land of 'vasudev kutumbh kambh', which means 'the world is one large family', India, offers the romance and nostalgia of a bygone era in plush and comfortable surroundings

through its exhaustive list of destinations and resorts. Its old world hospitality in tandem with state-of-the-art facilities is a breathtaking combination irresistible to the most discerning traveler. Contemporary India is in fact a rare amalgam of centuries of old traditions and royal lineages juxtaposed with the subtle nuances of modern charm and simplicity. Indo-Asia Leisure Services facilitates the choice of the perfect holiday to each and every visitor.



luxury is an elegant silence



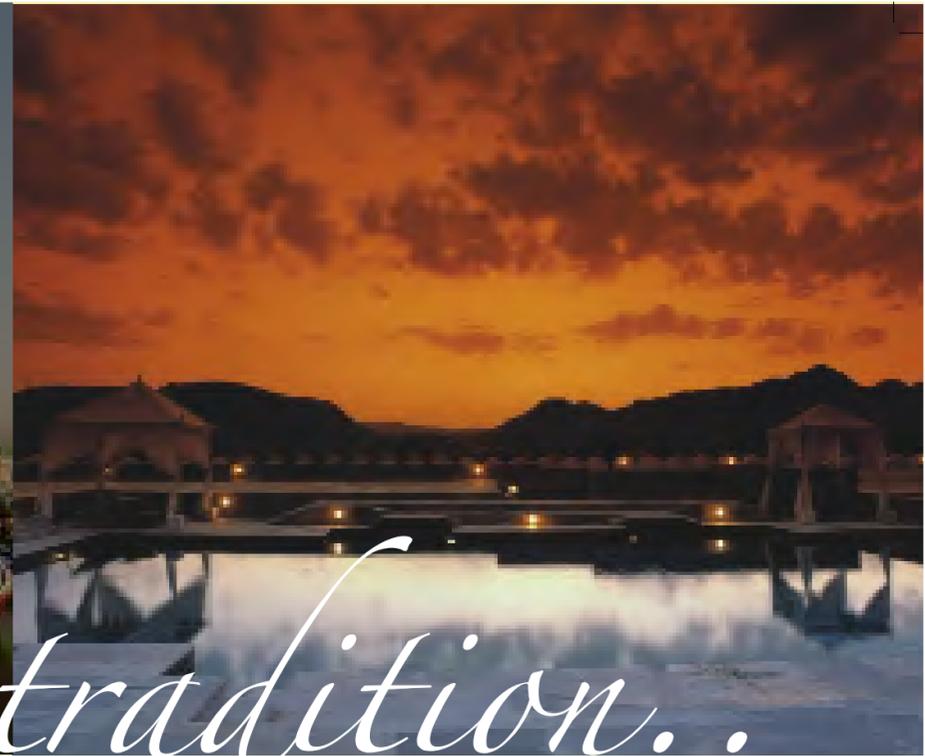


The elegant traveller's quest for an understated, enchanting yet idyllic vacation is fulfilled amply by majestic properties of the Taj Group, or the splendid isolation of the Aman Resorts or the classy Oberoi Hotels in the mystical lands of Agra, Jaipur, Jodhpur, Ranthambore, Jaisalmer and so on. These locations are dotted with nuances, anecdotes, ballads and sagas in every haveli (ancestral home), palace and ancient architectural structure whispering the

glories of history through every wall, every door, every verandah and every balcony. A painting might depict an erstwhile ruler's larger than life legacy and a jharokha (arched window) could convey the angst of a lovelorn princess waiting for her beloved every evening after sunset. Such is the romance and the mystery located in the midst of colourful cities like the golden triangle of Delhi-Agra-Jaipur, where every nook and cranny narrates a saga of modern



..subtle exuberance..



..rooted in tradition..

technology ensconced in regal finery reminiscent of the oyster and the pearl. In the romantic city of Udaipur, overlooking Lake Pichola, Udaivilas's shikara (boat) transports lovers into the purple sunset reflected in crystal clear champagne evenings with the soothing notes of the gentle lapping of water. Sheer poetry indeed!

A golden sunny afternoon can be viled away in the company of a book curled with a fine silk upholstered bolster placed strategically near a jharokha, through which one can glimpse into lush greens dotted with vibrant floral bouquets at the aweinspiring Aman Bagh, Alwar.

Crimson rose petals in a warm fragrant bath in a sunken marble tub overlooking a private walled garden... soak in and release all the tension from the exhausted muscles at the Rajvilas, Jaipur. Truly this is luxury elevated to seventh heaven!

Crowned as one of the seven wonders of the world, the Taj Mahal is the ultimate ode to undying love. The Amarvilas Agra, built in a style inspired by Moorish and Mughal architecture, offers uninterrupted views of the Taj from all rooms and suites, the lobby, bar and lounge. The grand colonnaded forecourt, splendid display of domes, arches, terraced lawns, fountains, reflection pools

and pavilions are enhanced by the scenic Taj's diverse moods to form an astounding backdrop in this passionate love saga. Lovers who are themselves in deep throes of passion and armour can view a golden Taj at sunrise, a blushing Taj in the evening twilight and a pearl like splendour of its sheen in the silvery full moonlit nights.

Indo-Asia Leisure Services understands the finer nuances and details, which combine to piece together the right blend of quiet elegance and sophisticated infrastructure to cater to every whim and fancy of the mind seeking a brief interlude in the rush of life.

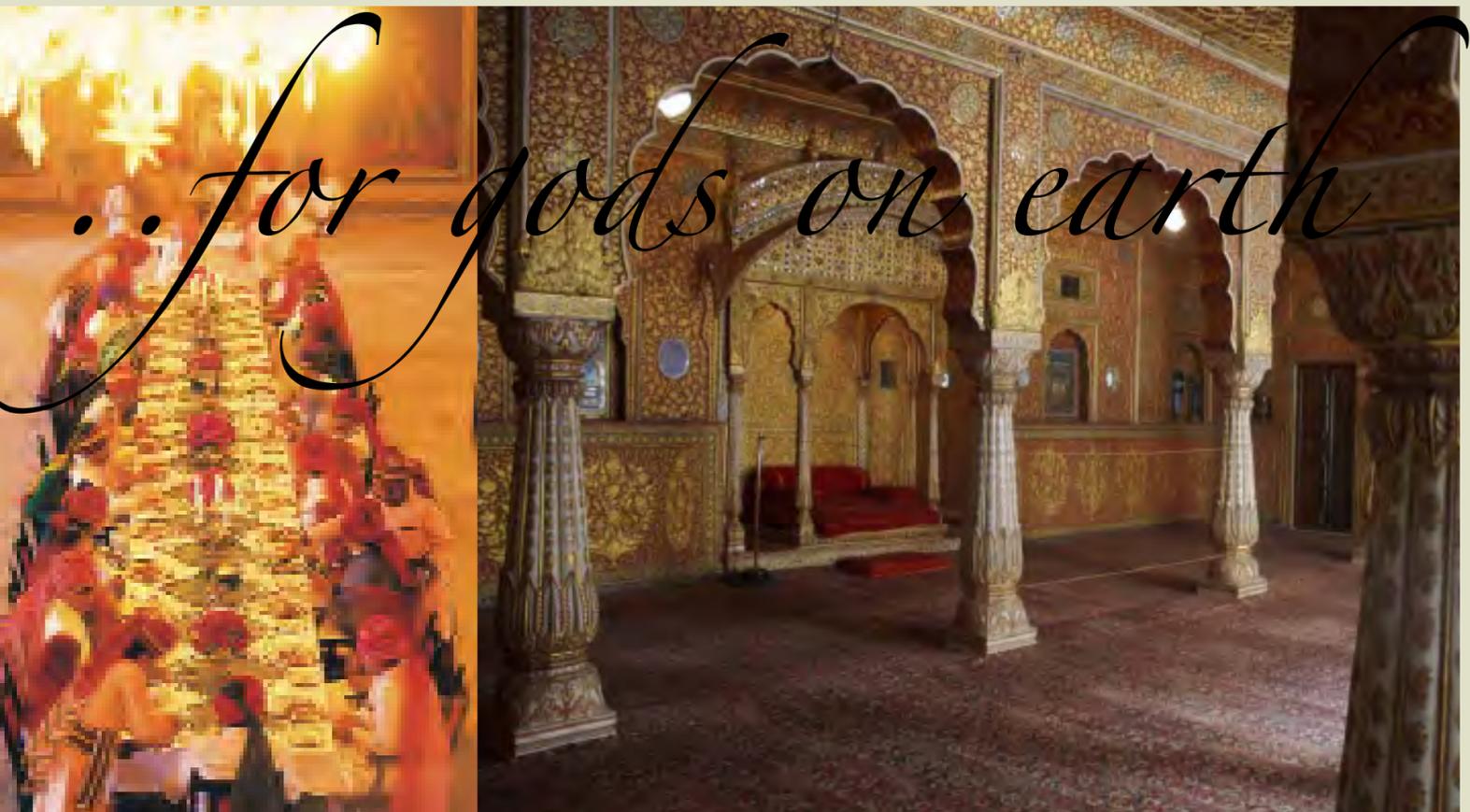




luxury is a royal jewel..



..centuries old..opulent



..for gods on earth

A bagpiper band ushers you inside followed by lavish sit down banquets and leisurely high teas on the perfectly manicured lawns of the stately Shiv Niwas Palace. Indo-Asia Leisure Services lifts you from the current day brick and mortar reality to the age of polo-playing princes and their lovely maidens in breathtaking environs. The authenticity of the miniature paintings

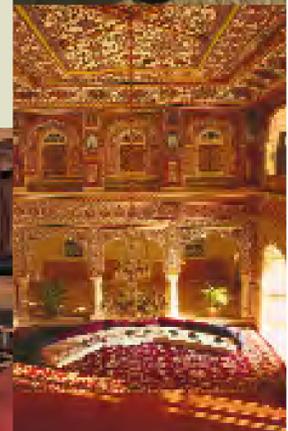
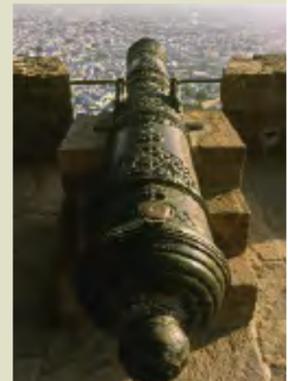
or the open convertible Cadillacs and the classic Rolls Royce belonging to the House of Mewar sets the adrenaline racing through the blood of any connoisseur.

Think of a liveried Khidmatgar (personal attendant) playing host through personalised service aboard a train carriage resplendent with wall-to-wall carpeting, well-stocked

bars and dining cars serving sumptuous cuisine. These 'Palaces on Wheels' chug through the vibrant and multi-hued landscapes of India revealing the essence and charm of these majestic lands and an almost breathing magnificence in every piece of jewellery, garment and handicraft reflecting the creativity of the local population. A heady mix!

Traditional royal hospitality, ornamental palaces and architectural grandeur speak volumes of the Indian maharajas of yore who were revered like Gods and led fairytale existences at their abodes like the Lake Palace, Rambagh Palace, Taj Umaid Bhawan, Devigarh Fort, Samode Palace, etc. Nostalgia is recreated through the heritage palaces transformed into world-class hotels and fulfill the wildest fantasies of experiencing larger than life regality and splendour first hand. We at Indo-Asia Leisure Services understand your

pendant for intricacies of latticed balconies, fine frescoes and rare gem studded miniatures reminiscent of the treasures of history. These Palace hotels bring alive images of the glory of the erstwhile kings in the exquisitely designed suites with original chandeliers, period furniture and authentic décor. A world of glossy velvet, four-poster beds and delicate silk tassels caress you while you savour the jewels of our well-preserved legacy at the Fateh Prakash Palace.





luxury is finding a deeper meaning





In those moments of life when we ponder before we take a step further, a brief interlude amidst the surf, sun and sand or in the rarified environs of the Himalayas acts as a masseuse for the body and mind.

On the ramparts of a Portuguese fortress, the exotic Taj Fort Aguada Beach Resort, Goa overlooking the Arabian Sea mirrors the tropical beauty while the bronze beaches offer a peek into the vibrant local culture.

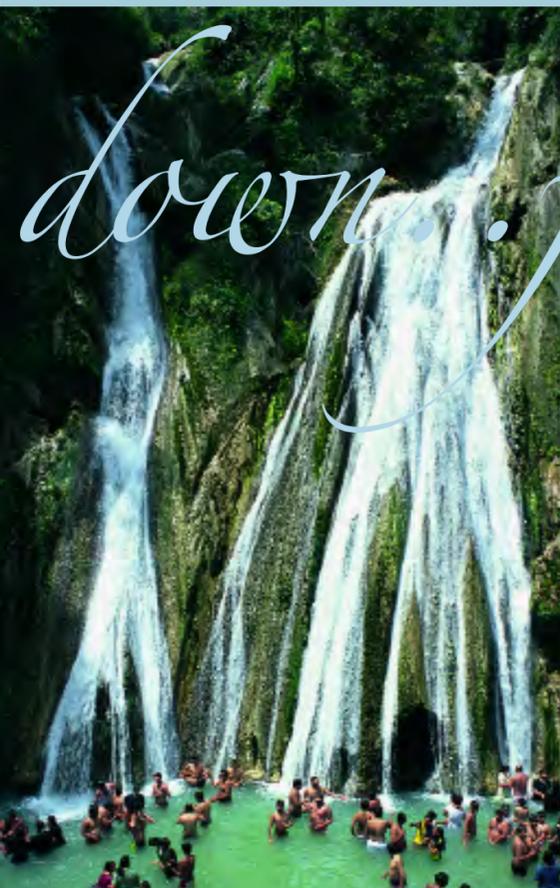
The Spa treatments at the Taj Jiva Spa, Park Hyatt and the Leela resort are perfect for total rejuvenation and energy replenishment.

The backwaters of Kumarakom in Kerala offer the perfect backdrop for specialised traditional Ayurveda treatments at the Radisson Laguna and the Kumarakom Lake Resort, and impart the goodness of the traditional Indian medicine system at these pristine properties to cure you and care for you. Kovalam's scenic beauty is a

treat to the senses; guests are pampered amidst swaying palms and seashores. Cradled between wide sweeping beaches, plush resorts like the Leela Palace, Travancore Heritage, etc. grant a panoramic view of the famous Kovalam coastline.

From the depths of the sea to the heights of the lofty hills, Indo-Asia Leisure Services caters to the need and desire of every distinct personality. A yoga vacation at the Ananda is

..time for solitude..slow down..find yourself



a rediscovery of tranquility in the Himalayas besides the holy Ganga. In the healing presence of nature and the positive aura of the Spa, rely on the confident energy of nutritionists, physicians, and spa therapists and their knowledge of ancient Indian sciences and western treatments. Elevate the soul to unparalleled heights of enhanced well being.

Beautiful valleys, snow-capped mountains and vast landscapes of flowering plants and fragrant trees surround the Wildflower Hall in the Himalayas, where the adventure enthusiasts can choose between river rafting, trekking and mountain biking or simply meander on a beaten track for an English picnic in the wilderness holding hands with a beloved.





luxury is in the verdant calm



Indo-Asia Leisure Services recognises the urge of the nature lover to nestle in the abode of the verdant calm and exotica of a diverse and intensely dynamic geographical landscape.

Commune with the glories of the jungle on a wildlife safari while viewing elephants and wild boar in Periyar, Kerala. Situated within thick woods of flowering shrubs and coffee plantations,

the Spice Village and Elephant Court are idyllic getaways amidst a picture perfect setting of misty blue green hills and bustling wildlife.

The brave hearts' tryst with the tiger can be interpreted via a real life rendezvous with the beast in such close proximity at the Ranthambore National Park, that you might actually end up staring into its startled blazing eyes. The luxurious

..a oneness with the..



..beauty of nature



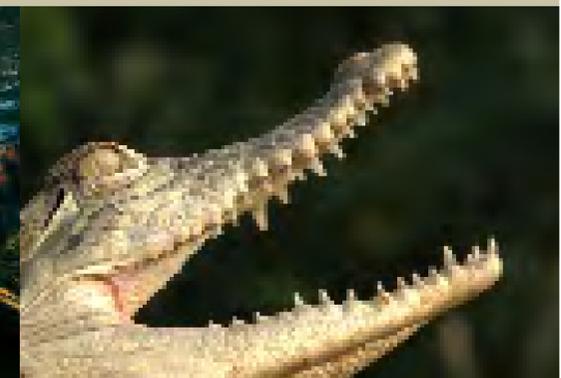
Aman-i-Khas or Vanyavilas soothes exhausted feet and calms tired muscles after a long sojourn in the privileged company of leopards and panthers in all their bovine splendour. Fragrant lemon and mango trees sway gently in the crisp morning stillness permeating through the immaculately designed tent accommodation. The avian population comprises of jacanas, painted stork, black stork, white necked stork, peafowl, Bonelli's eagle, crested serpent eagle, the great Indian horned owl, quail, partridge, spur fowl and the paradise flycatcher.

The heart of the nation, Madhya Pradesh, throbs and pulsates at the Bandhavgarh National Park through its impressive list of tiger spotting apart from other mammals like the leopard, chital (spotted deer), wild boar, sloth bear, hyena and many more.

The Pench National Park, though a lesser-known reserve, is considered one of India's finest new tiger reserves consisting primarily of teak forest. It is believed to be the park with the highest density of prey - spotted deer, wild boar, blue bull and the Indian

bison and is home to a very healthy population of tigers, leopards, wild dogs, jackals amongst other smaller predators. The bird list has over 280 species.

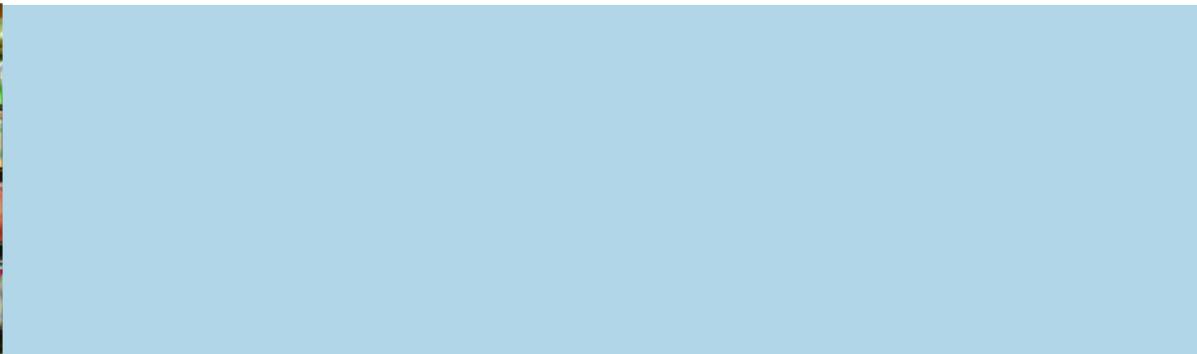
Taj Mahua Kothi at Bandhavgarh and Taj Baghvan, the enchanting lodge on the fringe of Pench National Park, bridge the gap between the jungle and luxurious elegance finely blended with the ambience. One can savour a brandy under a huge banyan tree whilst observing the acrobatics of an agile squirrel in the orange hued sunset.





luxury is in the journey





Indo-Asia Leisure Services pampers every move on land, sea or air via their ultra modern fleet of mean and sleek machines.

The magnificent travails of the Palace on Wheels in the north is ably complemented by the Deccan Odyssey through the land of the brave Marathas burning railway tracks across delectable destinations like Ajanta, Ellora and Aurangabad through Mumbai and Pune. History comes alive in the interiors of these luxury trains as they puff gracefully through exotic sites and destinations.

Airport transfers in fleets of Mercedes, BMWs and limousines ensure quick passage in cosy comfort. Specially designed vehicles like the Tata open 4x4 safari are vital at wildlife reserves.

Style transcends its crescendo aboard the Oberoi Vrinda traversing the backwaters of Kerala. The intoxicating balmy breezes combined with the spectacle of classical dancers enchant and mesmerise onlookers. Cruising on the Vivada luxury cruise offers an experience of a lifetime through the dense mangrove forests of

Sunderbans while viewing the royal Bengal tigers, tree birds, raptors, egrets and many more.

The Air Charter Service operating 'non-scheduled air transport services' offer a range of domestic routes to corporate and private clients. The benefits of enhanced safety and comfort as well as the sheer convenience of private air charter makes it the obvious choice wherever time and security are key factors. Special effects include leather interiors and spacious baggage compartments!





The tradition of golfing in India initiated much before it began in the US and Europe. The Royal Calcutta Golf Club is the oldest in India and conveys the nostalgia and romance of Victorian architecture. The Delhi Golf Club punctuated with Mughal monuments serenades the golfer with luscious greens boasting of a dancing peacock. Experience the aura of sipping chai (tea) at a dhaba (roadside eatery) before teeing off at the highest golf course at Gulmarg. Playing golf in India enables the discovery of its dramatic terrain amidst mountains, plains and ancient monuments and palaces.

The corporate world has discovered the golf course as the perfect venue for informal bonding and interaction where head honchos mingle freely. Jeev Milkha Singh, Arjun Atwal and Jyoti Randhawa have elevated Indian golf as they rub shoulders with worldclass players like Tiger Woods, etc. Indo-Asia Leisure Services delivers tailor made golf

vacations as perfect interludes to your visits to the country. A stay at the Wildflower Hall Simla with a day of golf at the Chandigarh Golf course and a picnic on the toy train back to Simla is indeed what dream vacations are made of.

The Agra Golf Course enables you to swing a club in the vicinity of the Taj Mahal! Eagleton Golf Resort Bangalore is a Peter Thompson designed course. Jaypee Greens near Delhi is the only Greg Norman designed course in India with a boutique resort. Signature courses like Classic Golf Resorts by Jack Nicklaus or Arnold Palmer's DLF Resort are further additions to this impressive list.

The upcoming 18 hole golf course at Jaipur is being built through the heart of the city and offers picture perfect sceneries of forts and palaces of the pink city as the background for an early tee off on a bright sunny morning.

Heritage Walk Tours are perfect to familiarise with Delhi's delicious amalgam of culture and history. The legacy and grandeur of Shahjahanabad, Mehrauli and tombs and forts can be examined in a 2-3 hour interactive walk offering insights into the history, location and evolution of these sites.

Equestrian holidays on purebred Marwari, Kathiawari and Sindhi Indian horses are ideal for active travellers across the diverse terrain. Indian breeds are leaner than thoroughbreds; their ears are pointed and meet and they show a high capacity of clearing cross-country riding obstacles. Their smaller saddle size necessitates the rider's grip concentrate at the thighs thereby rendering Indian riding more thrilling and challenging. The Bikaner and Jaisalmer breed of camels are used for camel safaris across the Rajasthan desert and the hilly Aravallis. Accommodation in shamiana style oriental tents impart a stately touch to camping.

Motorbike safaris in Indian Himalayan ranges across inaccessible regions, which cannot be negotiated via roads, are the perfect foil for those who are seeking to discover the glamour and buzz of a fresh challenge at every turn. A daring and electrifying motor biking tour across rivers, passes and monasteries in the lofty Himalayas on the sturdy 4-stroke single cylinder Rollenfield 350cc machines produced exclusively in India provide a sneak peak of the emerald green fields of the Indian countryside. The highlight of these expeditions is the lodging at discreet heritage properties punctuating the routes. Under clear blue skies with the wild wind ruffling the hair and the roar of a mean machine, the holiday is almost like a spiritual high! However, care and sensitivity is practiced to not disturb the delicate balance of the ecosystem and environment friendly food and packaging material is given preference.



golf getaways

wanderlust



nepal bhutan srilanka

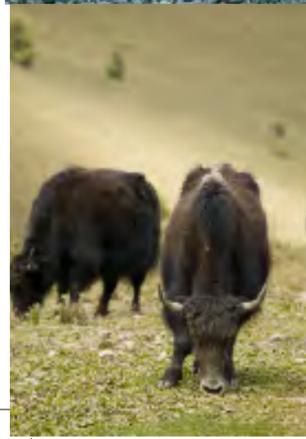
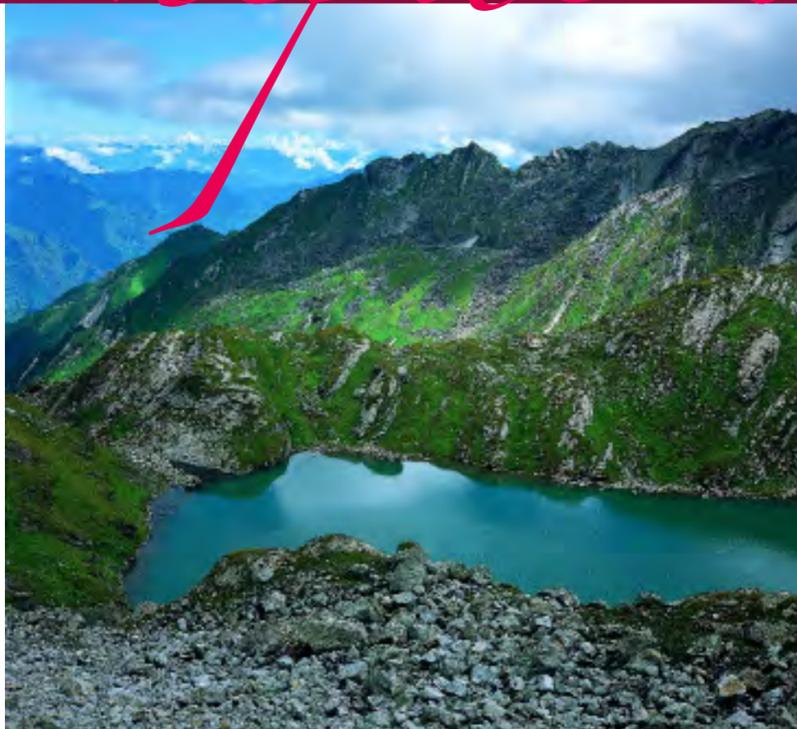
The gorgeous island of Sri Lanka bearing the nickname 'Teardrop of India' is resplendent in richness and beauty and evokes intense emotions from awestruck onlookers. The tropical coconut plantations, rice paddies, the emerald shades of the tea gardens and the teeming animal and avian population on the island impart it an element of diverse topography and exotica. The strong Buddhist influence permeating all spheres of life and a rich archaeological heritage seeped in mythological tales like the legend of the epic Ramayana offers something to everyone stepping foot on this quaint island.

Lying on India's northeastern periphery is the picture perfect kingdom of Bhutan, where deep-rooted traditions and a cultural extravaganza greet one at every step. Nestled in the heart of the Himalayas, Bhutan's steep valleys and meandering rivers grant it the spiritual aura and legacy of a blessed land lying in relative anonymity till as recently as 1974, when it welcomed the world to partake its pristine visual glory.

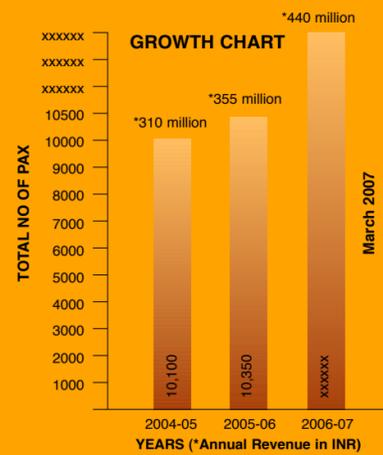
valleys and serene plains to choose from. From an abundance of Shiva temples to gambling resorts, visitors can take their pick from a hike amidst the scarlet rhododendron littered hills or a spin in a microlight aircraft for a 360 degrees view of the Everest or a mind boggling rafting expedition in either the Kali Gandaki or Marsyangdi rivers.

Nepal is home to the majestic Mt. Everest, the highest peak in the Himalayas and its terrain offers an array of steep mountains, low hills, breathtaking

Indo Asia Leisure Services Ltd. enables explorers and seekers in their quest for natural solitude, spiritualism, history or the sheer joy of travelling, the whole of the Indian subcontinent completely unadulterated.



indoasia



Incorporated in 1987, Indo Asia Leisure Services Ltd. (IALS) has positioned itself as a travel and holiday solution provider of services like inbound, outbound and domestic tourism and hotels. We are headquartered in Gurgaon, with branch offices spread across Delhi, Bangalore, Chennai, Goa and Kolkata with agent network and representatives in Germany, USA, Sweden, Norway and France.

Our company endeavours to be the market leader with an emphasis on services par excellence. Indo Asia Leisure Services Ltd. very ably lives up to its interesting motto of "Welcome a tourist and send back a friend" as our patrons are the real ambassadors of our future growth.

Our objectives and policies have been steering us into new zones of expertise and excellence.

- Product focusing is our prime agenda whereby we are able to look into the travel demands of each and every traveller on a one to one basis.
- Client satisfaction acts as a two-fold objective as it not only inspires us to deliver the best, but each satisfied customer is like a reward for our services.
- Unmatched hospitality is the benchmark of our personalised programmes and it is measured to perfection at every point of travel right from your doorstep to your destination and back.
- Sound infrastructural backup is like the strong backbone of Indo-Asia Leisure Services Ltd. facilitating other objectives to be realised in a very smooth and uninterrupted flow.

- Dedication to work harder is what we commit ourselves to at every step in order to continue to strive to serve better.
- Last but not the least, we believe in keeping pace with modern technologies thereby upgrading our services to keep in sync with changing demands and needs of all our patrons, our most valuable assets.

A regular winner of the National Tourism Award for Excellence in Travel Industry from the Government of India, we take immense pride and pleasure in our impeccable itineraries and competent co-ordination and organisational skills to ease out all creases and make trips smooth and flawless.

Based on customer feedback, the quality of our services is monitored regularly as excellence in servitude is the prime weapon for acquiring a larger pie of the market share. Through very generous compensation and reward incentives, we have successfully managed to enjoy high employee retention levels within the industry. Today our expansion and diversification into hotels and other avenues of the industry are possible through transparent communication between the management and workforce to an extent that despite being a niche player, we offer personalised services to our clients with an assurance of an immediate response to any and every query. Constantly scaling greater heights, our vision makes us believe that "the 21st century is ours"!

